

CONFERENCE



13th & 14th May

Harvester Technical College

Sponsorship & Trade Exhibitor Pack

Conference Theme

“Developing STE(A)M knowledge and skills are critical to facing current and future challenges, including living in a changing environment, effectively managing food and water, delivering improved health and wellbeing, and ensuring Victoria's prosperity and development” *Department of Education & Training Victoria*

DATTA Vic's annual conference, **STEAMPunk** will explore best practice in teaching **S**cience, **T**echnology, **E**ngineering, **A**rt & **M**athematics, as well as taking an in-depth look at the new F-10 Technologies curriculum. It will engage both primary and secondary teachers, as well as Technologies educators from throughout Australia.

DATTA VIC invites you to be a sponsor or trade exhibitor at our **STEAMPunk** conference, to be held at Harvester Technical College in Sunshine on Friday 13th & Saturday 14th May. As a sponsor or trade exhibitor you will have access to over 150 Design and Technology and Systems Engineering teachers from across Victoria, as well as a range of industry professionals and community enthusiasts.



Sponsorship Benefits

Sponsors can take advantage of this unique opportunity to reach potential markets and gain:

- An opportunity to maintain a high profile with school customers;
- Access to STEAM Primary & Secondary teachers from all regions of Victoria who are drawn from Government, Catholic and Independent sectors of education;
- Exposure to a state-wide and national audience through association members and invited guests;
- A legitimate tax deduction in the form of advertising and promoting your organisations' activities;
- The profile of a non-intrusive and generous supporter, whilst offering excellent exposure and business opportunities.

Conference Promotion

The DATTA Vic 2016 Annual Conference **STEAMPunk** will be promoted through:

- Regular membership mail outs
- A prominent spot in our newsletters (with well over 1000 recipients)
- The DATTA Vic website and Facebook page

Dates for your Diary: Sponsors and Advertisers

Please return the following to DATTA Vic by **Friday 25th March 2016**:

- [Sponsor/Trader Registration Form](#) (including company contact details) available at datta.vic.edu.au
- Artwork and advertising copy, including company contact details (**Logos as eps file**)
- Payment of all services (cheques to: Design & Technology Teachers' Association Victoria).
- 200 satchel inserts to be delivered to DATTA Vic on or before **Friday 8th April 2016**.

For further information please contact Laura at pl@datta.vic.edu.au

Our Conference Audience

Our delegates come from all sectors and regions of the Victorian education community, and include:



- Secondary Teachers
- Primary Teachers
- School Heads of Department & Coordinators
- School Principals
- Tertiary Educators
- Museums & Galleries staff
- Science & Technology Educators
- Schools Suppliers

Sponsorship Packages

So You Think You Can Design

So You Think You Can Design is a growing state design event that demonstrates the strength of design teaching in Victorian secondary schools. DATTA Vic is delighted to announce we'll be running the SYTYCD live finals at our **STEAMPUNK** conference.

Over 150 teachers will witness this unique and exciting event, where the selected students will demonstrate live their research, sketching and prototyping skills. The event is filmed and photographed and permanently displayed on our website at www.datta.vic.edu.au. This is the sixth incarnation of SYTYCD, and it has grown from strength to strength each year. Plus the future is looking even brighter, as plans are currently in development to launch it as a national competition later in the year.

So You Think You Can Design Event Sponsorship: **\$1500.00 (2 available)**

- Your company/organization name and logo on the DATTA Vic website conference page
- Your banner displayed during the *So You Think You Can Design* finals
- Your company/organisation name and logo on any promotional material sent to Schools
- A 6-month web ad on www.datta.vic.edu.au in the zone 1 area
- Brochure/catalogue insert in the conference satchel
- Contact details of conference delegates
- Sponsorship acknowledgement in the final conference program
- Standard exhibition space, including table, display board, and catering for two people.
- Present prizes to the winners of the event at the Conference
- Promotion of your company to local press

VEX Robotics

DATTA Vic is a proud project partner of VEX Robotics, the largest classroom robotics platform in the world, and the perfect vehicle for teaching STEM! We'll be running teacher PL and student competitions throughout Victoria. To kick things off, there will be an exhibition tournament running throughout conference

VEX Robotics Event Sponsorship: **\$1000.00 (New - 2 available)**

- Your company/organization name and logo on the DATTA Vic website conference page
- Your banner displayed during the VEX tournament
- Your company/organisation name and logo on any promotional material sent to Schools
- Brochure/catalogue insert in the conference satchel
- Contact details of conference delegates
- Sponsorship acknowledgement in the final conference program
- Standard exhibition space, including table, display board, and catering for two people.
- Present prizes to the winners of the event at the Conference
- Promotion of your company to local press

Keynote Sponsor \$1200.00

We're delighted to announce two really exciting keynote presenters for the **STEAMPunk** conference; [Ben Forta](#), Adobe's Senior Director for Education Initiatives, and [Zeina Chalich](#), STEAM educator and self-confessed disruptor! This sponsorship package includes:

- Your company/organisation name and logo on the DATTA Vic website conference page
- Your logo on the front cover of our conference program
- A 6-month web ad on www.datta.vic.edu.au
- Contact details of conference delegates
- Brochure/catalogue insert in the conference satchel
- Half page program advertisement
- Sponsorship acknowledgement in the final conference program
- Company/organisation banner on display next to keynote speakers
- Standard exhibition space, which includes table space, display board, catering for two people.

Satchel Sponsor \$990.00

- Your company/organisation name and logo printed on the conference satchel.
- Contact details of conference delegates
- A 6-month web ad on www.datta.vic.edu.au in the zone 3 area
- Brochure/catalogue insert in the conference satchel
- Sponsorship acknowledgement in the final conference program
- Standard exhibition space, which includes table space, display board, catering for two people.

Name Tag Sponsor \$750.00

- Your company/organization logo and name on each delegate's name tag.
- Contact details of conference delegates
- Brochure/catalogue insert in the conference satchel
- Sponsorship acknowledgement in the final conference program
- Standard exhibition space, which includes table space, display board, catering for two people.

Standard Exhibition Space \$700 (2 days) \$390.00 (1 day)

- 1 x display table
- 1 x display board
- 1 x satchel insert (single A4)
- Catering for two people (additional people: \$50.00 per person)
- Trader listing in the Conference Program
- Contact details of conference delegates

Advertising

- Satchel insert, program listing & logo in program: **\$ 170.00**
- Full page program advertisement back cover: **BOOKED**
- Full page program front inside cover: **BOOKED**
- Full page program advertisement: **BOOKED**
- Half page program advertisement: **\$80.00**

Register your interest in a conference sponsorship package by March 7th – email Laura at pl@datta.vic.edu.au, or ctrl+ click [here](#) to complete the Sponsorship & Trade Exhibitor Booking Form.

Visit our website at www.datta.vic.edu.au for more information on our service.

