DATTA Vic Hands-on Conference
Sponsorship & Exhibitor Pack

Thursday 3rd December
Northern College of the Arts & Technology
62 Murray Road Preston VIC 3072

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(03) 9349 5809
DATTA VIC invites you to be a sponsor or trade exhibitor at our Annual Hands On Conference **Maker Space** to be held at NCAT on Thursday 3rd of December 2015. As a sponsor you will have access to over 100 Design and Technology and Systems Engineering teachers from across Victoria, as well as a range of industry professionals and community enthusiasts.

**Maker Space** will celebrate the joy of making – whether you are a crafter, a hacker, a coder or a crocheter! The program will also provide an exciting opportunity for delegates to explore best practice in new technologies, new approaches to teaching and learning and to prepare for the New Technologies Curriculum through a range of practical and seminar-style workshops.

This year, we are inviting all of our sponsors and exhibitors to become much more involved in the conference by contributing to the DATTA Vic Maker Space. If you can host groups of teachers at your stand throughout the day and offer them the chance to learn a new skill, or try out new pieces of equipment or machinery, make sure you check that box on the booking form.

**Sponsorship Benefits**

Sponsors can take advantage of this unique opportunity to reach potential markets and gain:

- An opportunity to maintain a high profile with school customers;
- Access to Design and Technology and Engineering teachers from all regions of Victoria who are drawn from Government, Catholic and Independent sectors of education;
- Exposure to a state-wide and national audience through association members and invited guests;
- A legitimate tax deduction in the form of advertising and promoting your organisations’ activities;
- The profile of a non-intrusive and generous supporter, whilst offering excellent exposure and business opportunities.

**Conference Promotion**

The DATTA Vic 2015 Annual Conference **Maker Space** will be promoted through:

- Regular membership mail outs
- A prominent spot in our newsletters (with approx.1000 recipients)
- The DATTA Vic website and Facebook page

**Dates for your Diary: Sponsors and Advertisers**

Please return the following to DATTA Vic by **Tuesday 1st September 2015**:

- Sponsor/Trader Registration Form (including company contact details) - Ctrl + Click **HERE**
- Artwork and advertising copy, including company contact details
- Logos as eps file
- Payment of all services (cheques to: Design & Technology Teachers’ Association Victoria).
- 200 satchel inserts to be delivered to DATTA Vic on or before **Friday 30th October 2015**.

For further information please contact Laura at **pl@datta.vic.edu.au**
Our Conference Audience

Our delegates come from all sectors and regions of the Victorian education community, and include:

- Secondary Teachers
- Primary Teachers
- School Heads of Department & Coordinators
- School Principals
- Tertiary Educators
- Museums & Galleries staff
- Science & Technology Educators
- Schools Suppliers

So You Think You Can Design

So You Think You Can Design is a growing state design event that demonstrates the strength of design teaching in Victorian secondary schools.

DATTA Vic is delighted to announce we’ll be running SYTYCD at our Maker Space conference as a textiles competition

Over 100 teachers will witness this unique and exciting event, where the selected students will demonstrate live their research, sketching and prototyping skills. The event is filmed and photographed and permanently displayed on our website at www.datta.vic.edu.au.

This is the fifth incarnation of SYTYCD, and it has grown from strength to strength each year. Plus the future is looking even brighter, as plans are currently in development to launch it as a national competition in 2016.

Sponsorship Packages

So You Think You Can Design Event Sponsorship: $1200.00 (2 available)

- Your company/organization name and logo on the DATTA Vic website conference page
- Your banner displayed during the So You Think You Can Design finals
- Your company/organisation name and logo on any promotional material directly relating to the SYTYCD event sent to Schools
- A 6-month web ad on www.datta.vic.edu.au in the zone 1 area
- Brochure/catalogue insert in the conference satchel
- Contact details of conference delegates
- Sponsorship acknowledgement in the final conference program
- Standard exhibition space, including table, display board, and catering for two people.
- Present prizes to the winners of the event at the Conference
- Promotion of your company to local press
Conference Sponsor $1000.00
- Your company/organisation name and logo on the DATTA Vic website conference page
- Your logo on the front cover of our conference program
- A 6-month web ad on www.datta.vic.edu.au
- Contact details of conference delegates
- Brochure/catalogue insert in the conference satchel
- Half page program advertisement
- Sponsorship acknowledgement in the final conference program
- Company/organisation banner on display at conference reception
- Standard exhibition space, which includes table space, display board, catering for two people.

Satchel Sponsor $850.00
- Your company/organisation name and logo printed on the conference satchel.
- Contact details of conference delegates
- A 6-month web ad on www.datta.vic.edu.au in the zone 3 area
- Brochure/catalogue insert in the conference satchel
- Sponsorship acknowledgement in the final conference program
- Standard exhibition space, which includes table space, display board, catering for two people.

Name Tag Sponsor $650.00
- Your company/organization logo and name on each delegate’s name tag.
- Contact details of conference delegates
- Brochure/catalogue insert in the conference satchel
- Sponsorship acknowledgement in the final conference program
- Standard exhibition space, which includes table space, display board, catering for two people.

Standard Exhibition Space $350.00
- 1 x display table
- 1 x display board
- 1 x satchel insert (single A4)
- Catering for two people (additional people: $50.00 per person)
- Trader listing in the Conference Program
- Contact details of conference delegates

Advertising
Satchel insert, program listing & logo in program: $155.00
Full page program advertisement back cover: $199.00
Full page program front inside cover: $199.00
Full page program advertisement: $115.00
Half page program advertisement: $75.00

Register your interest in a conference sponsorship package by September 1st 2015 – email Laura at pl@datta.vic.edu.au, or ctrl+ click here to complete the Sponsorship & Trade Exhibitor Booking Form.
Visit our website at www.datta.vic.edu.au for more information on our service.